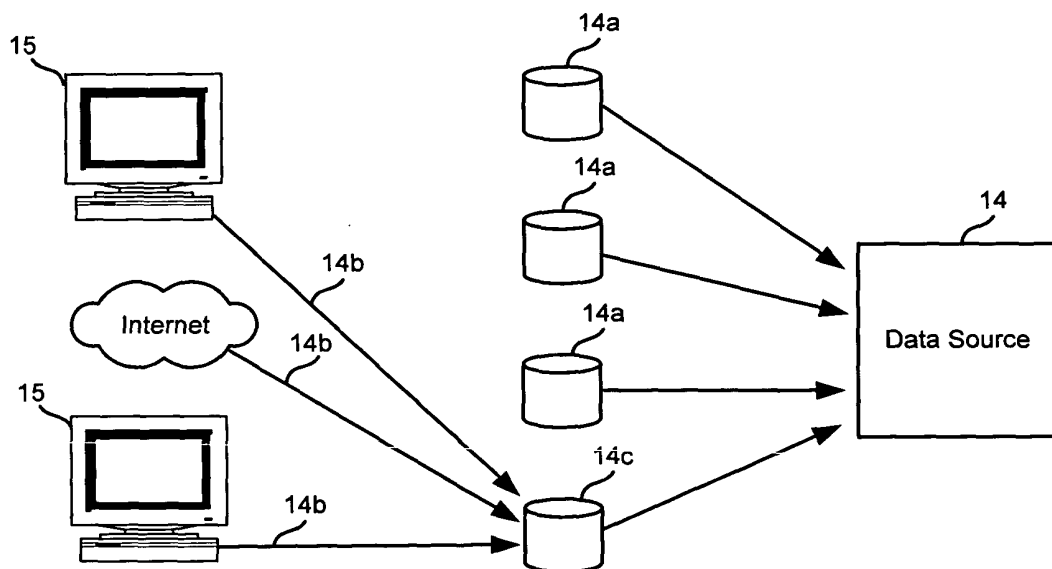
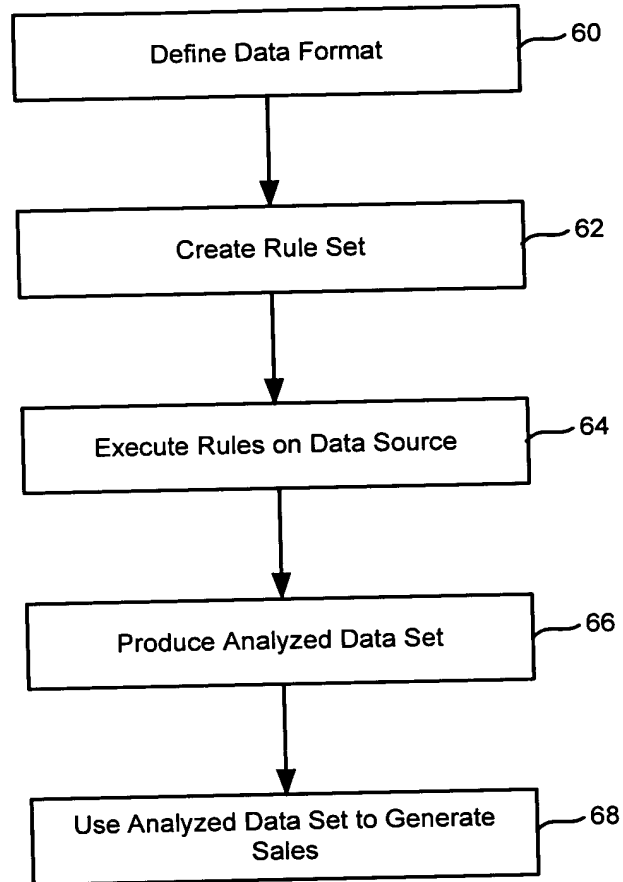


**Fig. 1**



**Fig. 2**



**Fig. 3**

ORACLE Applications Research Home Preferences Logout Feedback Help

DQA Home Define Analysis Rules Define Input Data Formats Run Analysis

### Rule Overview (for scoring rulesets)

You may edit Rule information, and add, change or delete rule expressions from this page. Done Cancel Apply

Name Rules for contact name and email Data Source Name Contact Name and Email Data Last Updated: 01-Jan-2003 by max.schireson@oracle.com

#### Rule Expressions (for rule score)

Select Rule and... Delete

Select All | Select None 72

Select Attribute	Expression	Expression Value X	Expression Value Y	Score	Copy	Delete
<input type="checkbox"/> FIRST_NAME	Is Alphabetic	n/a	n/a	50		
<input type="checkbox"/> EMAIL_ADDRESS	Has an Existing Domain	n/a	n/a	100		
<input type="checkbox"/> LAST_NAME	Has more than X chars	1	n/a	50		
<input type="checkbox"/> (select one)	(select one)			100		
<input type="checkbox"/> (select one)	(select one)			100		
<input type="checkbox"/> (select one)	(select one)			100		

Done Cancel Apply

Fig. 4

### Rule Summary (for scoring rulesets)

Select and ... Download Results

Select All | Select None | Expand All | Collapse All

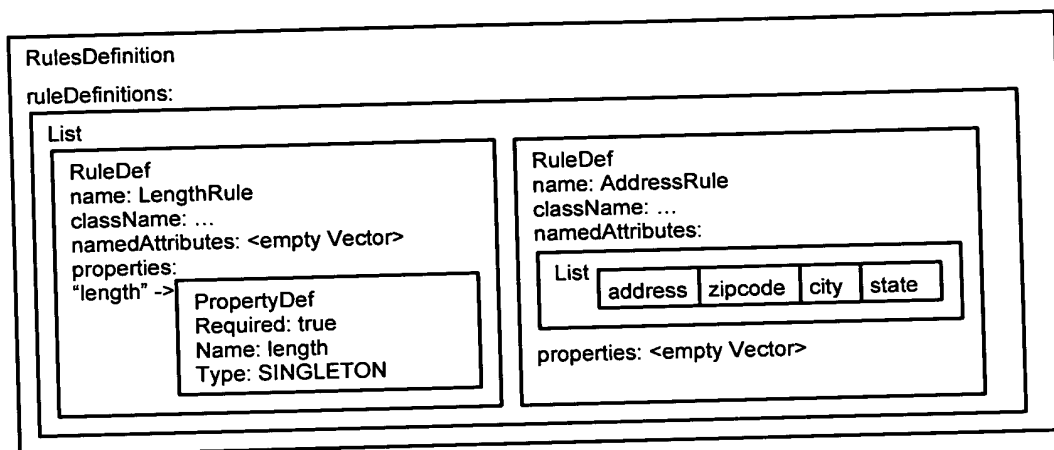
83 Rule Result

Select Focus Rule Name	Results Count	Results Percentage
▼ Rule Result		
<input type="checkbox"/> ► Matches Pattern X, ATTRIBUTE EMAIL	18756	29%
<input type="checkbox"/> ► Has an Existing Domain, ATTRIBUTE EMAIL	16827	26%
<input type="checkbox"/> ► Matches Pattern X, ATTRIBUTE ZIP	0	0%
<input type="checkbox"/> ► Is Alphabetic, ATTRIBUTE CUSTOMER_NAME	59435	92%
<input type="checkbox"/> ► Has more than X chars, ATTRIBUTE STATE	0	0%
<input type="checkbox"/> ► Address can be geocoded, ATTRIBUTE ZIP	36891	57%
<input type="checkbox"/> ► Matches Pattern X, ATTRIBUTE ADDRESS1	0	0%
<input type="checkbox"/> ► Matches Pattern X, ATTRIBUTE FIRST_NAME	0	0%
<input type="checkbox"/> ► Matches Pattern X, ATTRIBUTE LAST_NAME	0	0%
<input type="checkbox"/> ► Has a Vowel, ATTRIBUTE LAST_NAME	64119	99%
<input type="checkbox"/> ► Has more than X chars, ATTRIBUTE ADDRESS1	64318	100%
<input type="checkbox"/> ► Is Valid Telephone Number, ATTRIBUTE PHONE	58860	91%
<input type="checkbox"/> ► Matches Pattern X, ATTRIBUTE PHONE	0	0%
<input type="checkbox"/> ► Matches Pattern X, ATTRIBUTE CUSTOMER_NAME	0	0%
<input type="checkbox"/> ► Has more than X chars, ATTRIBUTE FIRST_NAME	64318	100%
<input type="checkbox"/> ► Has more than X chars, ATTRIBUTE LAST_NAME	64318	100%

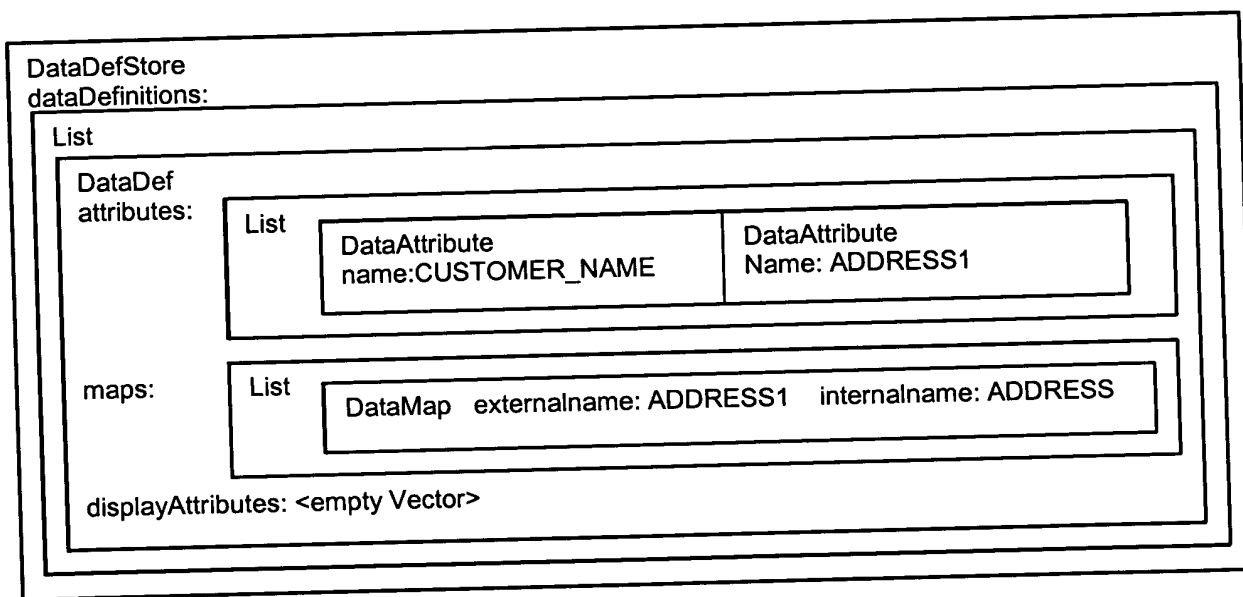
Select and ... Download Results

Local Intranet

Fig. 5



**Fig. 6**



**Fig. 7**

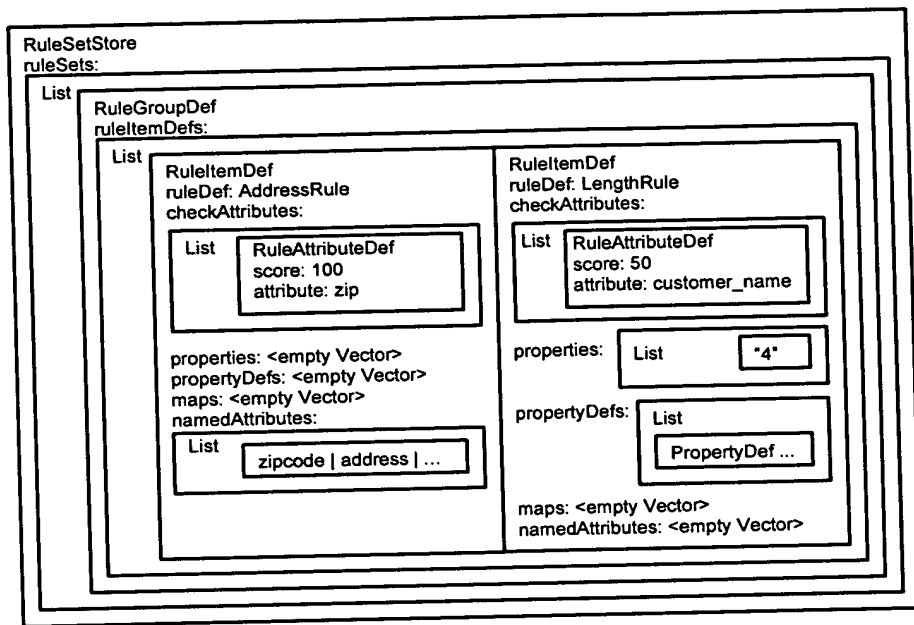


Fig. 8

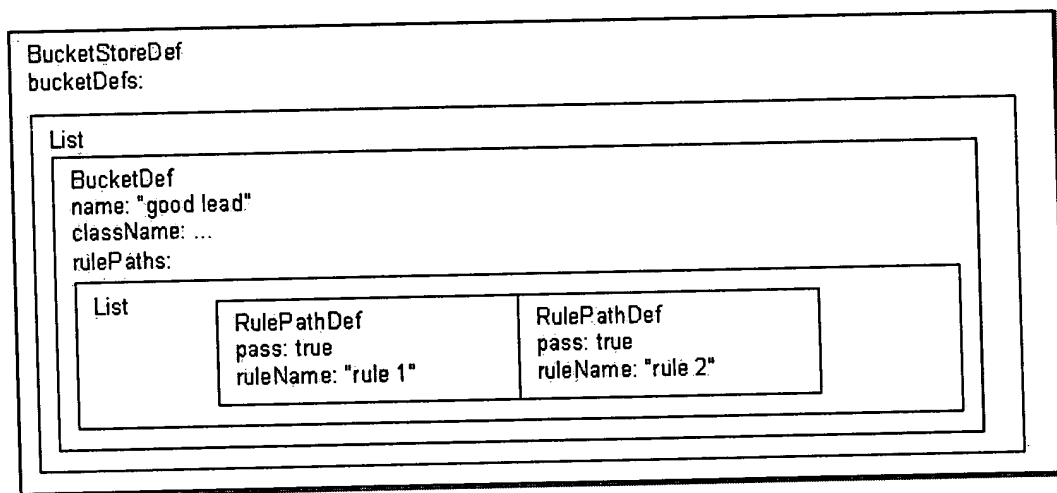


Fig. 9